



Chloé FORETTE

### ► IT SKILLS

Professionnal use of  
MS Office, Indesign, Photoshop,  
Illustrator & File Maker,  
WORDPRESS, HTML, CSS, PHP,  
MYSQL & JavaScript

### ► LANGUAGE

English Advanced level (C1)  
*Au-pair in South Africa*  
*6 months stay in New Zealand*  
Basics in Russian

### ► INTERESTS

Detective novels  
Swimming and sailing  
Repairing vintage lamps

### ► CONTACT

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# Advocacy & Communication Consultant

*About me* ➤ A campaigner for almost 20 years, I'm looking for consultancies combining my skills in project management - both in health and digital fields - as well as my professional experience in graphic design, media strategy and civil society mobilization.

## ► SKILLS

### Advocacy

- Advocacy strategy design
- Coordination of media campaigns
- Lobbying on national and international institutions

### Web

- Technical and graphic design of web sites
- Web sites development and management
- Web marketing, specifications & SEO
- Editorial Strategy & Community Management

### Humanitarian project management

- Needs assessment and analysis
- Methodology and project planning
- Training methods

### Communication

- Development of communication plans
- Media Relations / Press Releases & Interviews
- DTP skills, infographic

### Event & Logistics

- Organization of public events
- Data base management

### Financial and Budget Management

- Forecast Budgets and Budget Monitoring
- Fundraising

## ► WORK EXPERIENCE

### Médecins du Monde

- Harm Reduction, HCV & HIV Advocacy Coordinator / 2012 - 2017
- Advocacy and communication Officer on the G20 campaign / 2011
- Training and Resource Center Coordinator on Harm Reduction, Kabul, Afghanistan / 2010

### Aide Médicale Internationale

- Head of mission, popular medical magazine, Banda Aceh, Indonesia / 2009

### Act Up-Paris

- Technical and Financial Administrator / 2006-2007
- Vice-president, North/South commission / 2005
- Coordinator of Relations with HIV Associations / 2001-2004

*Communication officer* at the National federation of Housing Cooperatives / 2006

*Free-lance graphic designer* / 2004-2006

## ► EDUCATION

### Long-term Trainings

- Web marketing and web site design Manager, Gréta Bretagne-Sud / 2017
- Humanitarian Programme Manager (level I), Institut Bioforce Développement / 2008
- Prepress & DTP training, centre de formation Média Graf / 2005

### Qualifications

- Master degree in Political Sciences at Paris I - Panthéon-Sorbonne University / 2001